



Willjini.com team is proud to announce its formal tie-up with HDFC Securities Ltd. for promotion of online Will Writing application which is comprehensive, user friendly, updated technology features and easy to use for any person. The tie-up arrangement is on Referral Services model where WillJini is solely responsible for delivery of 'e-Will' to customers of HDFC Sec. The tie-up process is finalized with required satisfactory testing by both parties for various aspects like legal, technology, data privacy and overall operational systems. The User has now option to make his/her online Will in 30 minutes.

HDFC Securities Ltd. will refer "e-Will" product to its about 20 lacs customers through its website www.hdfcsec.com and later to HDFC Bank's 2.80 Crore customers. The tie-up is Win-Win-Win proposition for three parties viz. Customers of HDFC, HDFC Sec as well as Willjini.com:

- Since well informed HDFC Group customers in India and abroad about financial planning will be able to complete its financial planning circle by a Will writing action that too within 30 minutes without any hassle, any calls, any emails, any meetings/visits with very reasonable cost.
- HDFC Group will be able to offer a unique much needed Will product which is Affordable, Reliable and online on Referral model.
- Willjini.com can reach large section of HNI and wealth planning sensitive individuals for required awareness and offering affordable online solution.

Willjini assures Affordable, Reliable and On-demand testamentary related online & offline solutions like many developed countries for Indians based out of India and abroad.